



42nd ANNUAL MONTROSE ARTS & CRAFTS FESTIVAL

Saturday, June 6th, 2026

10AM - 6PM

Sunday, June 7th, 2026

10AM - 5PM

The Montrose Shopping Park Association welcomes you to the 42nd Annual Montrose Arts & Crafts Festival. Each year thousands of attendees spend the festival weekend under the sunny skies and shady, tree-lined streets of the beautiful Montrose Shopping Park. Featuring more than 250 fine artists, crafters, musicians and food and specialty vendors, the Montrose Arts & Crafts Festival is one of the oldest and largest events of its type in the state.

Our International Food Courts, live stage entertainment at Ocean View, musical groups throughout and a Farm Petting Zoo will be there in addition to our Sunday-only California Certified Farmers' Market.



On the following pages, please take note of the important information listed. The attached materials will give you our "House Rules," simple guidelines that will ensure a smooth-running Festival, maximize your own enjoyment and assist us in complying with regulations necessary to produce this public event. We look forward to another wonderful Arts & Crafts Festival this year and wish each of you a successful and enjoyable weekend in Montrose!

Our Rules & Information

Please Read Thoroughly... *Very Important!*

- ✓ 1. You must observe all rules regarding exhibitor arrival, access and parking. (See pages “**Exhibitor Booth Location Map**” and “**Exhibitor Access and Parking**”).
- ✓ 2. Each block has designated volunteers there to guide you in, answer questions and provide assistance as needed. In addition, there will be an information booth located on Ocean View Blvd. at Honolulu Ave. always staffed.
- ✓ 3. Event managers and volunteers will be wearing T-shirts designating them as EVENT personnel so that you will be able to easily recognize them.
- ✓ 4. When setting up, please do not obstruct open aiseways, sidewalks, garden areas or turf with personal articles such as chairs, handbags (secure those carefully!), totes, merchandise, inventory, boxes, etc. You must set up within your assigned space! Exhibitors will be sharing the event area with nearly 175 local store owners who are conducting business during the Festival. To ensure consideration, cooperation and politeness, this request will be strictly enforced.
- ✓ 5. Please note that posters, banners or similar signage reading “Sale,” “Discount,” “Show Specials,” “Compare Prices” and the like are not permitted.
- ✓ 6. Festival hours are: Saturday, June 6th from 10 AM until 6 PM
Sunday, June 7th from 10 AM until 5 PM
- ✓ 7. Advertising for this event is extensive and includes social media as well as newspaper and magazine ads in the following publications: Crescenta Valley Weekly, Glendale News Press, Burbank Leader, La Canada Valley Sun, Pasadena Weekly, Santa Clarita: The Signal Newspaper as well as Civic News Group which serves Pasadena, Monrovia, Arcadia & Sierra Madre.
- ✓ 8. To maximize all our mutual social media platforms...Follow us on:
FACEBOOK...Montrose Shopping Park Association
INSTAGRAM...shopmontrose
X (formerly TWITTER)...@shopmontrose
- ✓ 9. Complimentary coffee service will be available for vendors at the Arts & Crafts Information Booth located on Ocean View Blvd. at the center of the Festival.
- ✓ 10. On the page “**Exhibitor Booth Location Map**” you will find the location of toilet facilities and hand-wash sinks.
- ✓ 11. Please read the attached page “**Fire Safety**” to familiarize yourself with the location of fire extinguishers throughout the event area.



Fire Safety !

The Glendale Fire Department requires fire extinguishers every 300 feet along the Festival route. Please familiarize yourself with the placement of these extinguishers by noting the booth numbers below and their corresponding locations on the “**Exhibitor Booth Location Map.**”

2200 Block Honolulu Ave. & Market St.

Booth #7	In front of Star Cafe
Booth #33	In front of Mardo K Jewelry
Booth #249	In front of Motivate Studios

2300 Block Honolulu Ave.

Booth #54	In front of Nail Gallery Spa
Booth #86	In front of Joselito's Mexican Restaurant
Booth #198	In front of C'est La Vie

2400 Block Honolulu Ave.

Booth#109	In front of Grayson's Tune Town
Booth #171	In front of the Wickham Way Public Parking Lot
Booth #154	In front of Wells Fargo Bank

In addition, all staff golf cars and the Information Booth are equipped with fire extinguishers. Food Vendors are also required to have a fire extinguisher.

Please take time to make a physical walking inspection of these locations so that you will be prepared in the event of an emergency.

RESTAURANTS, CAFES, FOOD SERVICE

BIG MAMA'S & PAPA'S PIZZERIA
BLACK COW CAFE
BLUE FISH JAPANESE REST.
CARDAMOM INDIAN REST.
CASA CORDOBA
COFFEE BEAN & TEA LEAF CO.
EL CHARRO MEXICAN RESTAURANT
FROYOLIFE
GELSINGER'S MEATS MARKET DELI
GIO'S BAGUETTES & MORE
GIUSEPPE'S ITALIAN RESTAURANT
GUS & ANDY'S KITCHEN & BAR
JOSELITO'S MEXICAN RESTAURANT
KEBAB DADDY
KONTENTSU
MOO MOO MIA ICE CREAM
PARADISE ICE CREAM CAFÉ
PARIS BAGUETTE
PEPE'S MEXICAN RESTAURANT
PHO 22 RESTAURANT
PORTOBELLO'S RESTAURANT
SABRINA'S PIZZA NAPOLETANA
SAKE SUSHI BAR & LOUNGE
SEASONING ALLEY
SIMPLEE BOBA
STARBUCKS COFFEE
SUSHIMANSTAR
SUSHI NAKATA-OMAKASE
SWEET DEMI LUNE BAKERY
THE "T" ROOM
THEE ELBOW ROOM
TOASTED CAFÉ
TOWN KITCHEN & GRILL
TUTTI FRUTTI
UMAI TERIYAKI
WILD ACAI

STREET ADDRESS

2307 HONOLULU AVE
2219 HONOLULU AVE
2261 HONOLULU AVE
2327 HONOLULU AVE.
2331 HONOLULU AVE
3701 OCEAN VIEW BLVD
3741 N. VERDUGO BLVD
2301 HONOLULU AVE
2014 MONTROSE AVE
3805 OCEAN VIEW BLVD
2428 HONOLULU AVE
2201 HONOLULU AVE
2345 HONOLULU AVE
3701 OCEAN VIEW BLVD
3600 OCEAN VIEW BLVD
2323 HONOLULU AVE
2209 HONOLULU AVE
2295 HONOLULU AVE
2272 HONOLULU AVE
2230 HONOLULU AVE
2235 HONOLULU AVE
2200 HONOLULU AVE
2270 HONOLULU AVE
2332 HONOLULU AVE
3807 OCEAN VIEW BLVD
2284 HONOLULU AVE
2426 HONOLULU AVE
2291 HONOLULU AVE
3600 OCEAN VIEW BLVD #7
2405 HONOLULU AVE
2418 HONOLULU AVE
2420 HONOLULU AVE
2276 HONOLULU AVE
2411 HONOLULU AVE
2268 HONOLULU AVE
2275 HONOLULU AVE

BUS. PHONE

818-957-7577
818-957-5282
818-248-9700
818-369-7170
818-937-4445
818-249-7848
818-249-2405
818-248-7775
818-957-7065
818-330-7135
818-957-1313
818-333-3444
818-957-1901
818-249-3233
818-330-9224
818-248-1004
310-579-2557
818-320-6002
818-248-6622
818-957-2121
818-957-7524
818-696-3374
818-249-7253
818-249-4949
818-438-8363
818-248-7001
818-249-2501
213-400-8081
818-618-9005
818-249-6677
818-248-1769
818-330-9350
818-248-1881
818-369-7548
818-248-7004
818-595-3333

Exhibitor Access & Parking

If you are an **Artist, Crafter or Packaged Food Vendor**, you will enter the event area as follows:

If your space is located in the 2200 Block of Honolulu Ave.

If you are traveling on the 210 Foothill Freeway, exit at Ocean View Blvd. and travel South on Ocean View to Montrose Ave. (first signal). Turn left onto Montrose Ave. Follow Montrose Ave. east until it makes a bend to the south. As it does so, queue-up to enter Honolulu Ave. from the right turn lane at the east entrance to the Montrose Shopping Park.

If you are traveling on the “Glendale 2 Freeway north, merge onto the 210 Foothill Freeway West toward San Fernando. Exit the 210 at La Crescenta Ave. and turn left (South) onto La Crescenta Ave. Head South on La Crescenta Ave. to Montrose Ave. and turn left. Follow Montrose Ave. east until it makes a bend to the South. As it does so, prepare to queue-up in the right turn lane at Honolulu Ave. at the East entrance to the Montrose Shopping Park.

If your booth is located in the 2300 Block of Honolulu Ave.

...And you are traveling on the “Foothill 210 Fwy”, exit at Ocean View Blvd. Travel South on Ocean View Blvd. to Honolulu Ave. (third signal). Prepare to queue-up in the right turn lane at Honolulu Ave.

If you are traveling on the “Glendale #2 Fwy”, merge onto the “Foothill 210 Fwy” West toward San Fernando. Exit the 210 at La Crescenta Ave. and turn left (South) onto La Crescenta Ave. Head South on La Crescenta Ave. to Montrose Ave. and turn left. Follow Montrose Ave. to Ocean View Blvd. and turn right. Take Ocean View South to Honolulu Ave. (second signal) and prepare to queue-up in the right turn lane at Honolulu Ave.

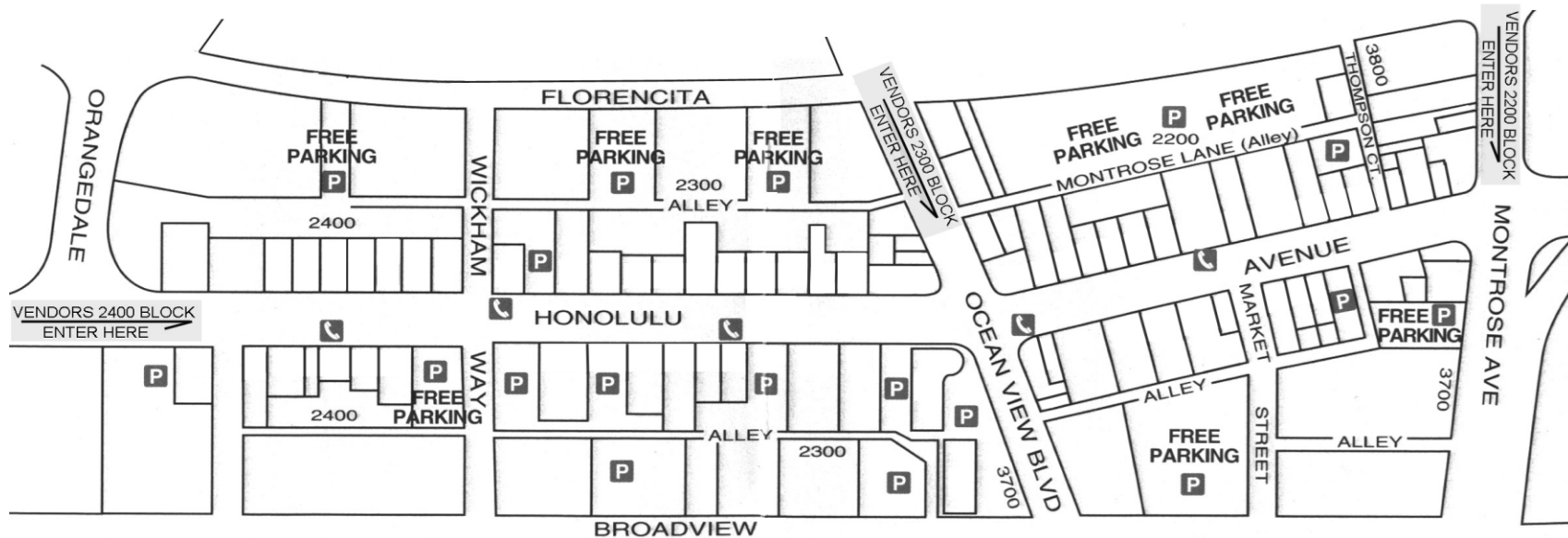
If your booth is located in the 2400 Block of Honolulu Ave.

...And you are traveling on the “Foothill 210 Fwy”, exit at Pennsylvania Ave. and travel South on Pennsylvania Ave. until it bends East and becomes Honolulu Ave. Travel East on Honolulu Ave. and prepare to stop and queue-up at Orangedale Ave. at the West entrance to the Montrose Shopping Park.

If you are traveling on the “Glendale #2 Fwy”, merge onto the “Foothill 210 Fwy” West toward San Fernando. Exit the 210 Fwy at La Crescenta Ave. and turn left (South) onto La Crescenta Ave. Head South on La Crescenta Ave. to Honolulu Ave. and turn left (East). Travel East on Honolulu Ave. and prepare to stop and queue-up at Orangedale Ave. at the West entrance to the Montrose Shopping Park.

(NOTE: DO NOT VARY FROM THESE DRIVING INSTRUCTIONS. EACH BLOCK HAS ITS OWN ENTRY AND EXIT POINTS. OTHER VENDORS WILL BE ACCESSING THE FESTIVAL FROM ENTRY POINTS DIFFERENT FROM YOUR OWN. VENDORS ATTEMPTING TO ENTER AT INCORRECT ACCESS LOCATIONS WILL BE TAKEN OUT OF LINE AND SENT BACK AROUND!)

Exhibitor Access and Parking ...continued...



Exhibitor Parking is Available Along Broadview Dr.

The parking limits will not be enforced along Broadview Ave for the two days of the Festival, however **DO NOT** park in a red zone or in front of a driveway or next to a fire hydrant – you **WILL** be cited!

Additional vendor parking is available in the lower parking lot (below the alley) of the Glendale Community College Professional Development Center – GCC-PDC enter on Broadview.

DO NOT PARK IN THE FREE PUBLIC PARKING LOTS! THESE ARE FOR YOUR CUSTOMERS.

ALSO, DO NOT PARK IN THE BANK LOTS ON SATURDAY!



NAME: _____

COMPANY NAME (IF DIFFERENT): _____

ASSIGNED SPACE NUMBER(S): _____

**USE THIS POINT OF ENTRY TO ACCESS THE FESTIVAL AREA
TO SET UP AND PACK UP:**

_____ ENTER FROM VERDUGO RD. (EAST END)

_____ ENTER FROM OCEAN VIEW BLVD.(MIDDLE)

_____ ENTER FROM HONOLULU AVE. (WEST END)

**USE THIS POINT OF EXIT TO LEAVE THE FESTIVAL AREA AFTER SET UP
AND AT THE CONCLUSION OF THE EVENT:**

_____ EXIT SOUTHBOUND ON OCEAN VIEW BLVD.

_____ EXIT SOUTHBOUND ON WICKHAM WAY

SET UP

**Set up time is from 5AM until 9AM on Saturday
and from 7AM until 9AM on Sunday.**

Please be fully unloaded with your vehicle off the street by 9AM.

No vehicles will be allowed to enter the festival area after 9:00 AM.

To prevent gridlock, exhibitors will be required to unload their vehicles and park before setting up their booths. Use entrance and exit points as indicated above.

If you have helpers following in another vehicle,
please make sure that they are aware of the entry and exit points.

**The police will not allow you to begin setting up
or accessing the festival area prior to the official street closure at 5am.**

PARKING

The map provided indicates the location of exhibitor parking. Please do not park in the Bank lots on Saturday. Also, please do not park in the Free Public Parking Lots. We need these spaces for your customers.

CLEAN UP

You are responsible for your own clean up from 6:00 PM – 7:00 PM on Saturday and from 5:00 PM – 6:00 PM on Sunday. You are required to leave your booth in place overnight on Saturday, and although security guards are provided, we encourage you to remove more valuable merchandise. Breakdown of your booth must begin at 5pm – not before - on Sunday and the street must be vacated by 7:30 PM on Sunday.

BOOTH SPACE & MERCHANDISE

All booth spaces are 10' X 10'. Once assigned, spaces cannot be changed – **NO EXCEPTIONS!** The Festival Coordinator reserves the right to revoke the space, without refund, of any artist selling items not made by them. Applications submitted were accompanied by photographs of the items being sold by each artist. It is expected that these are the items which will be presented for sale in the Festival. If the Festival Coordinator finds items in any booth which are deemed not to be handmade by the exhibitor, they will be asked to remove them and/or leave the Festival.

REFUNDS

Full refunds will be given if cancellations are received prior to May 15, 2026.
No refunds will be given after that date.

DISCLAIMER

The Montrose Shopping Park Association, its members, the City of Glendale and its agents, representatives and employees are not responsible for any loss, theft or damages.

CONTACT US

If you have questions or need assistance, please contact Festival Coordinator, **Dale Dawson** at **(818) 621-0350**.

EXHIBITORS BOOTH SPACES – (NUMBERED BOOTH SPACES MAY BE SUBJECT TO CHANGE AS NEEDED)

